



## A Small Business Mentoring, Boot Camp and Business Plan Competition

**We are accepting competitive applications to our Startup Martinsville-Henry County Program from coachable entrepreneurs.**

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 388 entrepreneurs have completed the boot camp sessions, and 135 businesses collectively have been awarded \$850,228 in cash and in-kind support.

Due to limited space, the application process is **competitive**.

**To apply** for the startup or grow sessions, download the entire application packet at [www.martinsville.com/startup](http://www.martinsville.com/startup). Then complete your application and submit it electronically through Google Forms or to [mhccoc@mhcchamber.com](mailto:mhccoc@mhcchamber.com) by 12:00 p.m. local time on Friday.

**February 20, 2026**. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

**Thank you to our Startup MHC Sponsors:**



# Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program (Startup or Grow).**

**Grow Boot Camp (4 Weeks) classes meet from 6:00pm – 9:00pm in person at the Thomas P. Dalton IDEA Center located at 26 Fayette Street, Martinsville, VA.**

Session 1: March 17, 2026

Session 2: March 24, 2026

Session 3: March 31, 2026

Session 4: April 14, 2026

**Business Plans Due: April 28, 2026 – 12 Noon in person at 115 Broad Street, Martinsville, VA 24112**

**Startup Pitch Date: May 7, 2026 (must be in person)**

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

# 2025 Startup Awards



Photo Credit: Luis Romero - RBS News Now

**Thank you to our small business development supporters:**

City of Martinsville  
Henry County  
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Community Investment Collaboration

And our Program Sponsors:

Atlantic Union Bank & Appalachian Power

