



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup Martinsville-Henry County Program from coachable entrepreneurs.

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 388 entrepreneurs have completed the boot camp sessions, and 135 businesses collectively have been awarded \$850,228 in cash and in-kind support.

Due to limited space, the application process is competitive.

To **apply** for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it electronically through Google Forms or to mhccoc@mhccchamber.com by 12:00 p.m. local time on Friday, February 20, 2026. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

Thank you to our Startup MHC Sponsors:



Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program
(Startup or Grow).**

Grow Boot Camp (4 Weeks) classes meet from 6:00pm – 9:00pm in person at the Thomas P. Dalton IDEA Center located at 26 Fayette Street, Martinsville, VA.

Session 1: March 17, 2026

Session 2: March 24, 2026

Session 3: March 31, 2026

Session 4: April 14, 2026

Business Plans Due: April 28, 2026 – 12 Noon in person at 115 Broad Street, Martinsville, VA 24112

Startup Pitch Date: May 7, 2026 (must be in person)

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

2025 Startup Awards



Photo Credit: Luis Romero - RBS News Now

Thank you to our small business development supporters:

City of Martinsville
Henry County
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And our Program Sponsors:

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